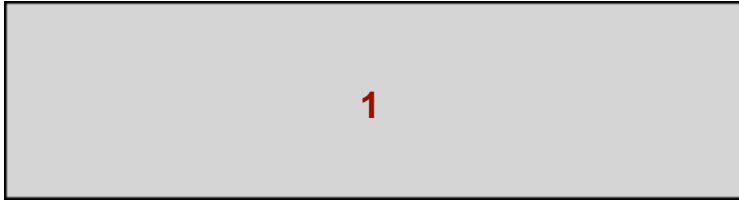




**ELECTRONIC ADVERTISING CONTRACT**

(www.thehoustonlawyer.com)

DATE: \_\_\_\_\_



**ADVERTISING RATES** (for magazine advertisers\*)

**Size 1**

**\$250** per two months – W 277 x H 74 (pixels)  
Located at home and search engine pages.

**Size 2**

**\$135** per two months – W 137 x H 74 (pixels)  
Located at home and search engine pages.



File size for all materials should be 50k or less.  
E-mail electronic file or contents to  
art@quantumsur.com formatted as GIF or  
JPEG. Please send the URL.

\*Prices for magazine non-advertisers are: \$500 per two months for **size 1**, \$270 per two months for **size 2**.

ADVERTISER: \_\_\_\_\_ ADDRESS: \_\_\_\_\_

CITY: \_\_\_\_\_ STATE: \_\_\_\_\_ ZIP: \_\_\_\_\_ ORDER #: \_\_\_\_\_

CONTACT PERSON: \_\_\_\_\_ PHONE: \_\_\_\_\_ FAX: \_\_\_\_\_

We hereby authorize QUANTUM/SUR, Inc. (Publisher) to place our ADVERTISEMENT in  
thehoustonlawyer.com website (**please see back page for Terms & Conditions**)

AD SIZE: \_\_\_\_\_ RATE: \_\_\_\_\_ (x) NUMBER OF RUNS: \_\_\_\_\_ = \_\_\_\_\_

ADDITIONAL CHARGES FOR: \_\_\_\_\_ = \_\_\_\_\_

**TOTAL:** \_\_\_\_\_

URL or SPECIAL NOTES: \_\_\_\_\_

**ON ONE-TIME ADS, TOTAL PAYMENT IS DUE WITH CONTRACT, NO ONE-TIME ADS WILL BE UPLOADED WITHOUT FULL PAYMENT IN ADVANCE. MULTIPLE-RUN ADS WILL BE BILLED, AND INVOICE IS DUE ON RECEIPT.**

**THIS CONTRACT IS SUBJECT TO THE TERMS AND CONDITIONS ENCLOSED**

*The appended conditions are acknowledged as a part of this contract. The Houston Bar Association, The Houston Lawyer, and Quantum/SUR reserve the right to accept or reject any advertising copy submitted.*

NAME OF AUTHORIZED SIGNATOR: \_\_\_\_\_ Title: \_\_\_\_\_

SIGNATURE: \_\_\_\_\_ TAX ID # and / or SS#: \_\_\_\_\_

PUBLISHER'S REPRESENTATIVE: \_\_\_\_\_ Accepted by: \_\_\_\_\_

**RETURN COPY OF CONTRACT WITH CHECK MADE PAYABLE TO:**

**Quantum/SUR**

12818 Willow Centre Dr., Suite B • Houston, Texas 77066 • Tel 281.955.2449 • Fax 281.893.1587

## TERMS AND CONDITIONS

1. The Houston Lawyer magazine online (THL) reserves the right to reject any advertising materials. Advertising orders are accepted subject to the terms and provisions of the current guidelines, and the conditions set forth in the principles governing advertising in publications of the The Houston Lawyer.
2. THL reserves the right to invoice advertiser for special or custom production requirements.
3. Insertion Orders are due two weeks prior to the closing date. Materials/electronic files are due one week prior to the closing date. Please confirm all cancellations in writing prior to the closing date. Please contact THL publisher: Quantum/SUR, at 281-955-2449 ext.11 or leo@quantumsur.com.
4. The Publisher will not be bound by any conditions, printed or otherwise, appearing on order blanks or copy instructions when such conditions conflict with the terms and conditions set forth here. No waiver or modification to the foregoing shall be binding on the Publisher unless agreed to in writing.
5. Materials must be provided in web-ready format, or customer will be billed design/production charges to make materials web-ready. Web-ready materials means electronic files that are already in GIF or JPEG format which conform to the mechanical specifications published by THL.
6. Advertiser will be invoiced in full upon the commencement of the Contract Period. Terms are net 30 days. All rates are subject to change upon notice from THL. Payment is to be made upon receipt of invoice, unless credit is approved by the Publisher. **First-time Advertisers are required to send payment with ad materials for the first insertion.** The Advertiser and the Advertiser's agency, if any, placing the advertisement with the Publisher shall be jointly and severally liable for payment under this contract. Bills or invoices may be sent at the Publisher's option to the Advertiser and/or the Advertiser's agency. In the event payment is not made when due, Publisher may terminate the contract. Should Publisher continue to publish the advertisement for the term of the contract, the Advertiser and/or the Advertiser's agency agree to pay late charges and interest as permitted by law, as well as the Publisher's expenses of collection and/or attorney's fees, said fee and collection costs not to exceed 25% of the amount due hereunder. Notice of any demand for collection or other legal notice to either the Advertiser or the Advertiser's agency shall serve as notice to the other.
7. Cancellation Policy: Cancellations after Customer Material Commitment Date has passed or 60 days from signing of contract (whichever occurs first), are subject to a cancellation fee of 25% of the contract.
8. All banner ads may be updated once per month. Additional updates may be charged at a rate of \$100 per update.
9. The Advertiser and/or the Advertiser's agency will be presumed to have read the entire THL Web Advertising Specifications & Rates and agree to all terms and conditions listed herein. Such agreement is indicated by the Advertiser and/or the Advertiser's agency signature on orders placing advertisements with Publisher. **This agreement becomes binding when the order is accepted and confirmed by the Publisher in writing; however, should ad copy be considered unacceptable by the Publisher, this contract will be terminated, unless acceptable copy is provided to the Publisher within the guidelines on page 1 of this contract.** This agreement shall be deemed to be entered into and performed in Harris County, Texas, and shall be construed in accordance with that state's laws without reference to its choice of law rules.
10. Placement of banner ads may change with redesigns of the THL Web site.
11. Banner Advertising on The Houston lawyer web site, www.thehoustonlawyer.com, does not constitute an endorsement by the Houston Bar Association and/or Quantum/SUR.