



SPECIAL ADVERTISING CONTRACT

DATE: \_\_\_\_\_

ADVERTISER: \_\_\_\_\_

ADDRESS: \_\_\_\_\_

CITY: \_\_\_\_\_ STATE: \_\_\_\_\_ ZIP: \_\_\_\_\_ ORDER #: \_\_\_\_\_

CONTACT PERSON: \_\_\_\_\_ PHONE: \_\_\_\_\_ FAX: \_\_\_\_\_

We hereby authorize QUANTUM/SUR, Inc. (Publisher) to place our ADVERTISEMENT in The Houston Lawyer magazine (please see back page for Terms & Conditions)

SPECIAL ADVERTISING RATES per issue: (1x) [ ] \$ 990 (3x) [ ] \$ 878 (6x) [ ] \$ 716

AD SIZE: 3 5/8" x 4 1/2" RATE: \_\_\_\_\_ (x) NUMBER OF RUNS: \_\_\_\_\_ = \_\_\_\_\_

ADDITIONAL CHARGES FOR: \_\_\_\_\_ = \_\_\_\_\_

\_\_\_\_\_ = \_\_\_\_\_

TOTAL: \_\_\_\_\_

CONTRACT BEGINS: \_\_\_\_\_

SPECIAL NOTES: \_\_\_\_\_

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

ON ONE-TIME ADS, TOTAL PAYMENT IS DUE WITH CONTRACT, NO ONE-TIME ADS WILL BE PRINTED WITHOUT FULL PAYMENT IN ADVANCE. MULTIPLE-RUN ADS WILL BE BILLED, AND INVOICE IS DUE ON RECEIPT.

Submit documents in high resolution (300+ DPI) PDF or TIFF files. All others will be charged for file conversion.

THIS CONTRACT IS SUBJECT TO THE TERMS AND CONDITIONS ENCLOSED

The appended conditions are acknowledged as a part of this contract. The Houston Bar Association, The Houston Lawyer, and Quantum/SUR reserve the right to accept or reject any advertising copy submitted. Due to limited advertising space, we cannot guarantee placement of similar/same trade businesses on different pages. We will continue to do our best to accommodate our advertisers' needs.

NAME OF AUTHORIZED SIGNATOR: \_\_\_\_\_ Title: \_\_\_\_\_

SIGNATURE: \_\_\_\_\_ Date: \_\_\_\_\_

TAX ID # and / or SS#: \_\_\_\_\_

PUBLISHER'S REPRESENTATIVE: \_\_\_\_\_ Accepted by: \_\_\_\_\_

RETURN COPY OF CONTRACT WITH CHECK MADE PAYABLE TO:

# TERMS AND CONDITIONS

## PUBLISHER

QUANTUM/SUR, Inc. is the authorized, official Publisher of *The Houston Lawyer* magazine for the Houston Bar Association (HBA). *The Houston Lawyer*—QUANTUM/SUR, Inc. shall not be responsible for errors in any advertisement due to errors in ad copy or artwork furnished by the advertiser. In the event of any error in any advertisement not caused by errors in ad copy or artwork furnished by the advertiser, the liability of The Publisher shall be limited to the return of any charges paid by the advertiser to The Publisher.

## GENERAL POLICY

Advertisers and agencies representing the advertiser assume liability for all ad contents, text, photos, illustrations, representations, and advertisements printed, and also assume responsibility for any claims arising there from made against the publisher or the HBA. The Publisher reserves the right to reject any advertising which is not in keeping with the publication's standards or those of the Houston Bar Association. Quantum/SUR, Inc. reserves the right to repeat previous copy if new copy is not received by the space reservation deadline. Artwork will only be returned if so requested. Film will be held for 3 (three) months from date of publication.

The advertiser agrees to honor any offers specified in its advertisement as per its terms and conditions. The advertiser assumes full responsibility that advertiser's advertisement, business operations, services and products comply with all applicable laws.

## COLLECTION POLICY/TERMS

Total payment due with contract for one-time ads. Multiple-run ads will be billed, and invoice is due on receipt. No one-time ads will be printed without payment in full in advance. **Any contract changes are subject to rate penalties.** In the event it becomes necessary for Quantum/SUR, at its option, to place this agreement in the hands of an attorney or collection agency for purposes of debt collection, the Advertiser agrees to pay an additional sum equal to 33% of the balance then due to compensate Quantum/SUR for cost of collection, including but not limited to, reasonable attorney's fees or collection agent's fees. All checks for deposit or payments shall be made to Quantum/SUR. A \$25.00 service charge will be imposed on any check returned for any reason. A finance charge of 1% per month will be imposed on accounts 30 days or more overdue beyond applicable In-Home date.

## PRODUCTION REQUIREMENTS

Electronic files will be accepted in Quark-Mac, Acrobat PDF, TIFF and/or JPEG format on CDs or ZIP disks. Proof requirements: Black & white: Positive print

## CONVERSIONS/ALTERATIONS

Advertisers sending files different than Quark-Mac, Acrobat PDF, TIFF and/or JPEG, will be charged for film and/or stripping. Ads will not be reduced or enlarged without charge.

The inclusion of the advertiser's advertisement in this magazine shall not constitute an endorsement of the advertiser or the advertiser's product or service, and this magazine shall contain such a disclaimer.

The advertiser assumes full and complete responsibility and liability for the contents of all advertising copy or artwork submitted, printed, and published pursuant to this agreement, and the advertiser shall indemnify and hold QUANTUM/SUR, Inc. harmless against any demands, claims, or liability.

## ACCEPTANCE

Submission of any advertisement, insertion order, space reservation or position commitment constitutes acceptance of all the foregoing general conditions.

Please initial \_\_\_\_\_