



PROFESSIONAL ANNOUNCEMENT CONTRACT

FOR MEMBERS OF THE HOUSTON BAR ASSOCIATION ONLY.

DATE: _____

LAW FIRM: _____ ADDRESS: _____

CITY: _____ STATE: _____ ZIP: _____ ORDER #: _____

CONTACT PERSON: _____ PHONE: _____ FAX: _____

We hereby authorize QUANTUM/SUR, Inc. (Publisher) to place our PROFESSIONAL ANNOUNCEMENT in *The Houston Lawyer* magazine (**please see back page for Terms & Conditions**)

- Size A: 3-5/8" (width) x 3-1/8" (height) — 1/6 page @ **\$275.00** (reg. ad price \$494.00) _____
- Size B: 3-5/8" (width) x 4-7/8" (height) — 1/4 page @ **\$375.00** (reg. ad price \$670.00) _____
- Size C: 4-7/8" (width) x 4-7/8" (height) — 1/3 page @ **\$500.00** (reg. ad price \$880.00) _____
- Size D: 7.5" (width) x 4-7/8" (height) — 1/2 page @ **\$750.00** (reg. ad price \$1,348.00) _____
- Size E: 4-7/8" (width) x 10" (height) — 2/3 page @ **\$1,100.00** (reg. ad price \$1,948.00) _____
- Size F: 7.5" (width) x 10" (height) — full page @ **\$1,550.00** (reg. ad price \$2,200.00) _____

Proudly We Hail program — contract for 6 consecutive runs in any size and get 20% discount on each run (A: \$220; B: \$300; C: \$400; D: \$600; E: \$880; F: \$1,240). _____

Typesetting charge \$50.00 for files not delivered on Quark-Mac, high resolution PDF or TIFF format. _____

Color (4C process color) add \$395.00 per ad. _____

Number of runs: (1X) (3X) (6X) _____

TOTAL: _____

CONTRACT BEGINS: _____

SPECIAL NOTES: _____

ON ONE-TIME ADS, TOTAL PAYMENT IS DUE WITH CONTRACT, NO ONE-TIME ADS WILL BE PRINTED WITHOUT FULL PAYMENT IN ADVANCE. MULTIPLE-RUN ADS WILL BE BILLED, AND INVOICE IS DUE ON RECEIPT.

Please return artwork or film _____

THIS CONTRACT IS SUBJECT TO THE TERMS AND CONDITIONS ENCLOSED

The appended conditions are acknowledged as a part of this contract. The Houston Bar Association, The Houston Lawyer, and Quantum/SUR reserve the right to accept or reject any advertising copy submitted. Due to limited advertising space, we cannot guarantee placement of similar/same trade businesses on different pages. We will continue to do our best to accomodate our advertisers' needs.

NAME OF AUTHORIZED SIGNATOR: _____ Title: _____

SIGNATURE: _____ TAX ID # and / or SS#: _____

PUBLISHER'S REPRESENTATIVE: _____ Accepted by: _____

RETURN COPY OF CONTRACT WITH CHECK MADE PAYABLE TO:

Quantum/SUR

12818 Willow Centre Dr., Suite B • Houston, Texas 77066 • Tel 281.955.2449 • Fax 281.893.1587

TERMS AND CONDITIONS

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The advertiser agrees to honor any offers specified in its advertisement as per its terms and conditions. The advertiser assumes full responsibility that advertiser's advertisement, business operations, services and products comply with all applicable laws.

COLLECTION POLICY/TERMS

Total payment due with contract for one-time ads. Multiple-run ads will be billed, and invoice is due on receipt. No one-time ads will be printed without payment in full in advance. **Any contract changes are subject to rate penalties.** In the event it becomes necessary for Quantum/SUR, at its option, to place this agreement in the hands of an attorney or collection agency for purposes of debt collection, the Advertiser agrees to pay an additional sum equal to 33% of the balance then due to compensate Quantum/SUR for cost of collection, including but not limited to, reasonable attorney's fees or collection agent's fees. All checks for deposit or payments shall be made to Quantum/SUR. A \$25.00 service charge will be imposed on any check returned for any reason. A finance charge of 1% per month will be imposed on accounts 30 days or more overdue beyond applicable In-Home date.

PRODUCTION REQUIREMENTS

Electronic files will be accepted in Quark-Mac, Acrobat PDF, TIFF and/or JPEG format on CDs or ZIP disks. Proof requirements: Black & white: Positive print

CONVERSIONS/ALTERATIONS

Advertisers sending files different than Quark-Mac, Acrobat PDF, TIFF and/or JPEG, will be charged for film and/or stripping. Ads will not be reduced or enlarged without charge.

The inclusion of the advertiser's advertisement in this magazine shall not constitute an endorsement of the advertiser or the advertiser's product or service, and this magazine shall contain such a disclaimer.

The advertiser assumes full and complete responsibility and liability for the contents of all advertising copy or artwork submitted, printed, and published pursuant to this agreement, and the advertiser shall indemnify and hold QUANTUM/SUR, Inc. harmless against any demands, claims, or liability.

ACCEPTANCE

Submission of any advertisement, insertion order, space reservation or position commitment constitutes acceptance of all the foregoing general conditions.

Please initial _____