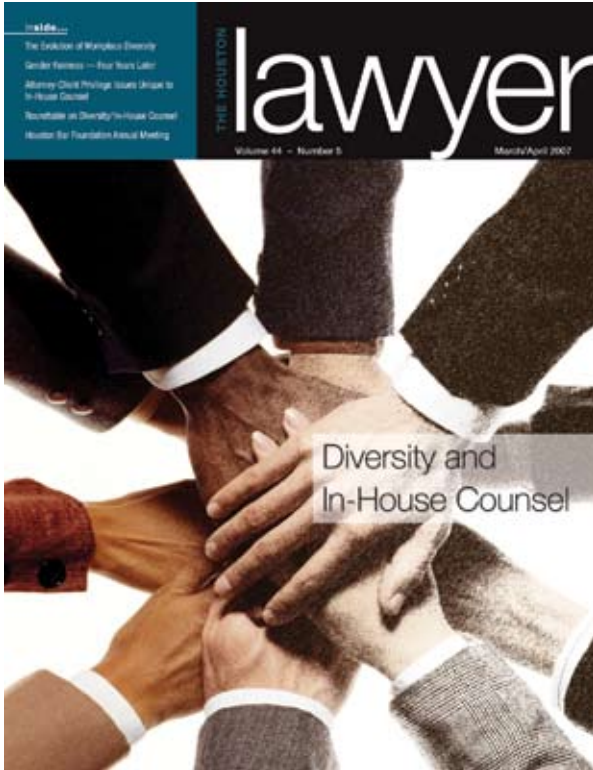


The special advertising section of *The Houston Lawyer* magazine —the award-winning publication of the Houston Bar Association (HBA)— brings a new efficient way to deliver your message to an audience of more than 31,000* readers (circulation: +/-12,000). HBA members comprise some of the nation's most affluent consumers.



*Data compiled by Rice University and DL Marketing for The Houston Lawyer.

SPECIAL ADVERTISING RATES per issue:

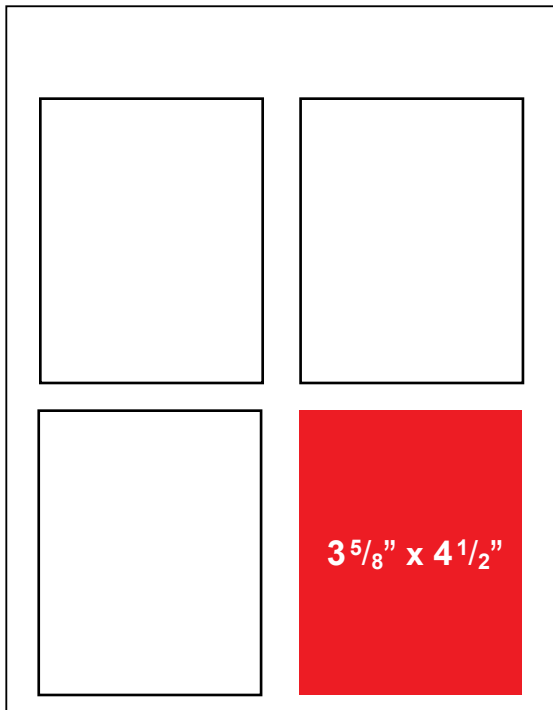
	1X	3X	6X
4C AD SIZE: 3 5/8" x 4 1/2"	\$990	\$878	\$716

ADDED VALUE

- Rates reduced 25% compared to our 1/4 page regular price
- Section indexed on the contents page
- Free logo placement on our Special Advertising Section web page
- Direct link from our website to your targeted web page
- Link to Special Advertising Section page from our homepage

OUR READERS

- Have a household net worth of more than \$750,000
- Have an investment portfolio worth \$500,000+
- 85% of them are homeowners
- 20% own a secondary or weekend home
- 60% own or lease a luxury vehicle
- By average, they take more than 12 trips per year
- 50% entertain 2-3 times/week at a restaurant or club
- 85% have rented a car in the past year
- 59% used hotel meeting/conference facilities the past year
- 70% authorize the purchase/lease of hardware/software
- 55% own jewelry costing \$3,000+



PUBLISHER

Quantum/SUR

10306 Olympia Dr.
Houston, TX 77042

tel: **281.955.2449 ext. 1**

fax: **281.893.1587**

www.thehoustonslawyer.com

Send artwork materials to:
art@quantumsur.com



Visit www.thehoustonlawyer.com/art to get more information about the advertisers in this section

Call us today
and find out
more about
Art Venues
special
advertising
section



The Museum showcases unique and exceptional pieces throughout three galleries. Located just minutes from downtown, visitors enjoy the convenience of covered parking and extended museum hours on Thursdays. An interactive learning center encourages education and fun for children of all ages. Don't forget to bring family and friends.



800.555.5555 • www.themuseum.com

Image area:
3³/₈" x 2"
300 dpi

Text area:
up to 50 words

Logo area:
2" x 3/4" max.

Telephone and website line



The art venue showcases unique and exceptional pieces throughout three galleries. Located just minutes from downtown, visitors enjoy the convenience of covered parking and extended hours on Thursdays. Diverse media exhibits enable visitors a variety of opportunities. Don't forget to bring family and friends.



800.333.3333 • www.theartgallery.com